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| Trends  | Recent examples and news article sources  | Factors  | Recent examples or explanations and news source |
| Increased frequency of holidays  | (source:<http://www.ons.gov.uk/ons/rel/ott/travel-trends/2013/rpt-travel-trends--2013.html>)UK residents made 2.2% more visits abroad than in 2012 and spent £2.1 billion more during these visits. In 2013 the number of nights also increased to 3.5% to 604.9million nights  | Natural disasters  | (source:<http://www.academia.edu/4818144/EFFECTS_OF_NATURAL_DISASTERS_ON_TOURISM-A_CASE_STUDY_ON_JAPAN>)March 11th, 2011 a natural disaster occurred! Japan was struck with a magnitude of -9.0 earthquake followed by a 14-metre tsunami. This caused harm materials to be released into their atmosphere which caused a lot of pollution and hydrogen eruption. The Japanese national police has confirmed that 15,694 people are dead, 5,714 are people are injured and missing and over 125,000 buildings have been damaged.  |
| Greater flexibility  | (source: <https://prezi.com/kxoxtigfddye/investigating-travel-and-tourism-assignment-3/>) People currently know more about travelling than they used to, which means some people prefer to book their own flights and accommodation because with online booking it is easier than it used to be which means people think they don’t need to pay someone to book a holiday when they have an easy access to booking holidays themselves.  | Health Warnings  | (source: <https://prezi.com/kxoxtigfddye/investigating-travel-and-tourism-assignment-3/>)Health warning are out of people’s hands and no one is to blame however it does have a massive effect on the travel and tourism industry. In 2008 the income number of tourist was 22,637.000 but in 2009 the number of tourists decreased to 21,454,000 this was because of the outbreak in the swine flu virus. The people across the world were warned about this killer flu and that was the reason why tourists were scared to go to Mexico as it wasn’t worth taking the risk because people were dying from the illness.  |
| More independent travellers | (source:<http://gadling.com/2010/05/12/travel-trends-free-independent-traveler-fit/>)More and more people are travelling independently without the help and service from a tour. The public were asked how they travel and this is what was discovered: 11% say it would depends on the destination, 18% say a mix of both, 19& say a tour and 52% would rather go on their own. | Epidemics and pandemics  | (source:<http://www.bbc.co.uk/news/world-asia-china-32582652>)In May 2013, a Chinese tour guide was caught berating tourists for not shopping enough, she now has had her license revoked as soon as the video went viral. She threatened tourists that she would cancel the next trip if they don’t spend up to 3,000 yuan each. After this incident in 2013 China have banned the tour guides from enforcing shopping stop and from seeking un earned money.  |
| Greater opportunities for adventure and alternative destinations  | (source:https://prezi.com/kxoxtigfddye/investigating-travel-and-tourism-assignment-3/) Adventure holidays have become increasingly popular in the past 50 years. Activities like skiing, rock climbing and canoeing are types of activities that people want and prefer. This is why travel agents and tour operators provide services that help customers find the adventure they are looking for. With adventure holidays being popular it has had a positive impact on the travel industry as it has helped a lot of businesses financially for example the travel agents and the companies that organise and control the activities.  | Terrorism  | (source: <https://prezi.com/kxoxtigfddye/investigating-travel-and-tourism-assignment-3/>) Terrorism has a great impact on the travel and tourism industry, the most famous terrorist attack was in New York at the Twin Towers, after that attack the security became tight everywhere which is a great decision that occurred because that meant there was a less chance of there being a terrorist attack anywhere. However, the security being tight did not put the public’s mind at peace, people were scared to travel out of their country which effected the travel and tourism income, it look a lot of time for some people to forget about the attack and that’s when people started going on holidays again.  |
| Decline in incoming and outgoing passengers to Egypt  | After the Russian aircraft crashed in Egypt it effected their country massively as Egypt had to decline all incoming and outgoing flights because it wasn’t safe enough for people to fly after the crash. After this decline tourist that were on holiday in Egypt would have had a bad experience and they would then share their story to family and friends which would scare more people around the world making them scared to travel , which meant it effected the travel and tourism industry. (source:http://www.theguardian.com/world/2015/nov/18/egypt-plane-crash-russian-media-links-bomb-airport-staff) | Environmental issues  | The travel and tourism industry can cause a lot of pollution like noise, waste and car. This can affect the environment because they people that actually live there can be effected by it, they would have to deal with it for a long time where the tourists don’t have to deal with for more than 2 weeks. This may put people off going on holiday because they prefer more eco-friendly (source:http://www.gdrc.org/uem/eco-tour/envi/one.html y holidays.) |
| Lower spending of UK tourists in Euro destinations  | In 2009 the pound was weak compared to the euro because of the poo exchange rate. This had a negative impact on UK tourists as when they went on holiday they couldn’t relax the way you would, they has to think about what they are spending their money instead of enjoying their holiday and doing what they wish to.  | Coat of travel  | During a recession a lot of people and businesses are effected and there is nothing no one can do about it. During the recession people don’t get paid as much as they used to and this means people will be trying to save as much money as they can instead of spending money on holidays, which is why travel agents and holiday destinations would be effected because they would not be getting many tourists during a recession.  |
| Growth and expansion of regional airports  | The expansion of the airport is important as the number of passengers are continuously rising. In 2005 there e 95 million and by 2006 it has increased by 3 million to 98 million. Having larger airports can be beneficial as there is more space for more aircrafts which attract more and more people into the country which can help the countries income.  | World Recession  | In 2013 the UK was effected by the world recession and there was an 18% dip with the amount of people holidaying. This is because during the recession people tend to try and save money and not spend it on things they can survive without. It has an impact on the travel agents and tour operators and they have a low income which will continue decreasing and may become out of business. The recession can last a long time and all businesses can do is drop prices and after that there’s not much they can do to survive. (source:http://www.travelweekly.co.uk/Articles/Details/42808) |